



*Bringing Smiles to Peoples' lives*

**Trustees' Annual Report and Financial Statement  
For The Year Ended 31 December 2021**



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## Legal & Administrative Information

Charity Name:	Smilez
Charity Registration Number:	1187799
Trustees:	Guljar Hussain (Chair) Abu Sayed Muzibul Islam Tapader
Registered Office:	Kemp House 152-160 City Road London EC1V 2NX
Bank:	Lloyds Bank 15 Blackheath Village London SE3 9LH
Independent Examiner:	MOHAMMED CHOWDHURY FMAAT (Affiliated member of ACIE) Chadwell Accounting Services Limited T/A Alam & Co Office 6 65B London Road Green Lane Romford RM7 9QA info@alamandco.co.uk

## Message from the Chair of Trustees

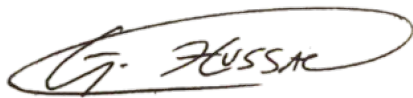
It has been another amazing year for Smilez, though it has been a year like no other. A year in which the COVID-19 pandemic has taken away so many lives and affected so many families around the world.

Many aspects of our lives have been so different since the start of the pandemic, however one aspect that didn't change was the heartfelt generosity of our donors, supporters and volunteers which enabled Smilez to continue the great work in alleviating and preventing poverty and suffering by providing people with the basic necessities in life.

One of the major highlights of 2021 was the building of homes for 21 vulnerable families, who were either homeless or living in extremely deprived conditions.

I would like to thank all of our donors and well-wishers for their continued support. I would also like to express my gratitude to all our volunteers for their commitment, enthusiasm and hard work.

For 2022, Smilez will continue to make a difference to help relieve poverty and distress.

A handwritten signature in black ink, appearing to read 'G. Hussain', enclosed within a large, loopy oval stroke.

Guljar Hussain

*Chair of the Board of Trustees*

## Trustees Report

The Trustees of Smilez present their Annual Report and Financial Statement for the period 1st January 2021 to 31<sup>st</sup> December 2021.

The Trustees confirm that the Annual Report and Financial statements of the charity comply with the current statutory requirements, the requirements of the charity's governing document and the provisions of the Statement of Recommended Practice (SORP) "Accounting and Reporting by Charities" applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 01 January 2015).

## Structure, Governance and Management

### Governing Constitution

Smilez is a charitable incorporated organisation (CIO). The charity was established by Constitution and registered with the UK Charity Commission on 6<sup>th</sup> February 2020, under registration number 1187799. It is governed by a constitution adopted on 30<sup>th</sup> January 2020.

### Organisational Structure

The Trustees are responsible for the governance of the charity and the day-to-day management is performed by the Trustees and a volunteer run management committee. All Trustees and volunteers give their time voluntarily and receive no remuneration or other benefits. The Trustees meet regularly and are responsible for the decisions taken in relation to running the Charity.

### Risk Management

The Trustees have assessed the risks the charity faces and the nature of those risks. The Trustees review risks regularly and strengthen their perspective on this issue through meetings. The Trustees are satisfied that systems are in place, or arrangements are in hand to manage the risks which have been identified.

### Volunteers

Volunteers are involved in all our charity projects and meet regularly at team meetings. We make the necessary checks to ensure volunteers carry the appropriate traits for the organization and understand charity objectives.

### Public Benefit

The Trustees confirm that they have considered the general guideline issued by the Charity Commission in connection with Public Benefit in setting the objectives of the Charity.

## Our Objectives

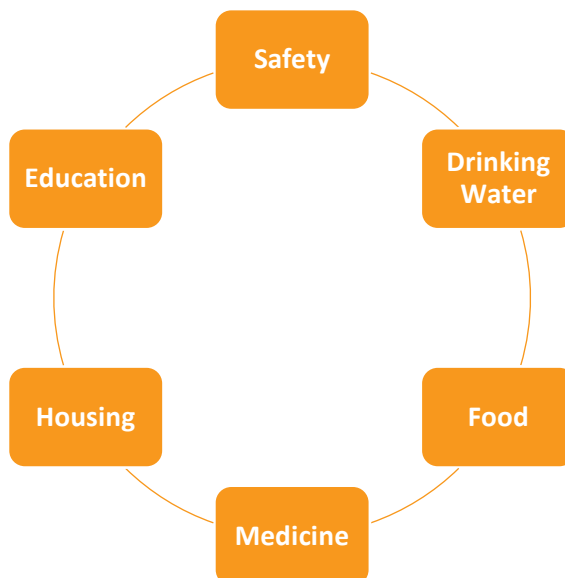
Our aims and objectives at Smilez reflect our beliefs, we believe that everyone irrespective of race, colour or faith has the fundamental right to a life of dignity free from poverty and oppression.

### Our Vision

To help alleviate and prevent poverty and suffering by providing people with the basic necessities in life

### Our Mission

Our mission is to bring smiles to peoples' lives by providing aid in the following areas:



### Our Values

- Project specific fundraising
- 100% donation policy
- Diversity and inclusion
- Transparency and Traceability

## Our Achievements and Performance in 2021

Smilez are delighted to share the amazing work that the charity has carried out during the year January 2021 to December 2021.

### 8 Projects

Covid-19 Food Packs 2021



Ramadan Relief 2021



Communal Deep Tube Well 2021



Build a Home Project 2021



Qurbani 2021 – Bangladesh & Gambia



Education Scholarship 2021



Mosquito Net 2021- Gift Good Nights of Sleep



Winter Blanket 2021 – Share the Warmth



## Covid-19 Food Packs 2021

In March 2021, Smilez delivered food packages to families that were struggling financially due to the Covid -19 Pandemic. The food packages were delivered to families residing in London and surrounding areas and were funded by Gift Aid.



## Ramadan Relief 2021

- Food packages distributed to 400 families
- Total Raised £12,000

In April 2021, before the month of Ramadan, a month of joy for Muslims, Smilez delivered food packages to 400 families in Bangladesh providing them with staple food to cook wholesome meals for an entire month. Each food pack consisted of 25kg of rice, 5kg of lentils, 5kg of chickpeas, 10kg of onions and 5 Litres of cooking oil.



## COMMUNAL DEEP TUBE WELL

- Two Deep Tube Wells installed serving water to over 100 families
- Total Raised £2,400

Smilez installed deep tube well in two villages in Bangladesh. Local villagers were relying on man-made ponds for drinking, cooking and bathing. The deep tube wells will provide clean fresh water serving more than 100 families, their livestock and crops.



## Build a Home Project 2021

- 21 Homes built
- Total Raised £12,600

Smilez built 21 houses for families who were homeless or living in dilapidated homes. The houses were constructed using high quality materials built to last many years. The houses will provide the families with comfort and shelter from all weather conditions.



## Qurbani 2021

- Meat distributed to 500 families in Bangladesh
- Meat distributed to 100 families in Gambia
- Total Raised £4,060

During the festival of Eid-ul Adha, Smilez provided quality, fresh and premium portions of meat to families in Bangladesh and Gambia who can not afford to eat quality meats on a regular basis. Smilez partnered with the People Empowerment Life Project (PELP) to deliver Qurbani in Gambia.



## Mosquito Net - Gift Good Nights of Sleep

- 613 Mosquito Nets distributed
- Total Raised £3,065

Smilez provided mosquito nets to 613 families to help protect them from harmful bites that can lead to deadly infections.



## Winter Blanket 2021

- 687 Thermal Blankets distributed
- Total Raised £6,873

In Bangladesh, the winter season is very bitter and harsh causing illnesses, disease and in some cases death. Smilez distributed blankets to vulnerable families providing relief.



## Education scholarship 2021

- 20 Education Scholarships funded by Gift Aid
- 20 high achieving students from poor families
- £30 awarded to each student

Twenty school students were nominated for their high performance. These students were from poor families. The award was made to help pay their admission fees, textbooks and other study materials.



## Marketing, Media and Fundraising Highlights

This year our Smilez volunteers in the UK have been busy supporting fundraising activities whilst our volunteers in Bangladesh have supported the delivery of our projects. Our marketing and media team have created several posters and videos and used our social media channels to engage with our donors.

Smilez has also been featured in many local and national print media and TV news channels for its campaigns in Bangladesh.

The Smilez team also took part in the 10 Bridges Trek to raise money for the Winter Blanket campaign. The trek consisted of walking across 10 of the iconic bridges that decorates the River Thames, a distance of 7 miles.

Smilez is committed to ensure we adhere to the Fundraising Regulator's Code of Fundraising Practice, data protection requirements and charity legislation to ensure that our fundraising activities are legally compliant, transparent, and reflect best practices.

**sm:ez** 100% DONATION POLICY

### Ramadan Relief 2021

Feed the needy for a month

25KG RICE | 5KG LENTILS | 5L COOKING OIL | 5KG CHICKPEAS | 10KG ONIONS

A food pack will feed a poor individual for 30 days

**PLEASE DONATE £30 PER FOOD PACKAGE**

**HOW TO DONATE**  
 Website: <https://smilez.org.uk/campaigns/ramadan2021/feed-the-needy/>  
 Bank Transfer: Account Name: Smilez, Sort Code: 30-90-89, Account Number: 47583460

TARGET: 400 PACKAGES | DEADLINE: 28TH MARCH

CHARITY NO: 1187799 | WWW.SMILEZ.ORG.UK

### WINTER BLANKET CAMPAIGN 2021

SHARE THE WARMTH

Accepting Donations until 4th Dec

**£10 per Blanket**

Share the warmth this winter by donating a blanket for the deprived and vulnerable families in Bangladesh

**sm:ez** UK Charity No: 1187799 | WWW.SMILEZ.ORG.UK

Accepting Donations until 4th Oct

**£5 per Mosquito Net**

Target 600 Nets

### MOSQUITO NET CAMPAIGN

'Gift good nights of sleep'

2 pack nets £10 | 4 pack nets £20 | 10 pack nets £50 | 20 pack nets £100

Help protect vulnerable families in Bangladesh by providing them mosquito nets

**How To Donate**  
 For more information on the Mosquito net campaign please visit our website: <https://smilez.org.uk/campaigns/gift-good-nights-of-sleep/>  
 Bank Transfer: Account name: Smilez, Sort Code: 30-90-89, Account Number: 47583460

Please Donate Generously

**sm:ez** UK Charity No: 1187799 | WWW.SMILEZ.ORG.UK

DONATE VIA SMILEZ: ACC NAME: SMILEZ, ACC NO: 47583460, SORT CODE: 30-90-89

DONATE VIA SMILEZ.ORG.UK: OUR PROJECTS/

### BUILD A HOME APPEAL

HELP BUILD 10 HOMES FOR 10 FAMILIES LIVING IN POOR CONDITIONS.

**£600 PER HOUSE!**

100% DONATION POLICY

CHARITY NO: 1187799 | WWW.SMILEZ.ORG.UK

**sm:ez** 100% DONATION POLICY

### 10 Bridges Trek

TAKE PART AS A SPONSORED DONOR TO HELP RAISE FUNDS FOR WINTER BLANKETS IN BANGLADESH

**REGISTER TODAY!**

NO REGISTRATION FEE | LIMITED SPACES AVAILABLE

SUNDAY 28TH NOVEMBER 2021 FROM 10:30 - 13:30 | START: VAUXHALL BRIDGE | END: TOWER BRIDGE

WWW.SMILEZ.ORG.UK | UK CHARITY NO: 1187799



**sm:ez** 100% DONATION POLICY

### EID-UL-ADHA 2021 QURBANI APPEAL

Please help us provide poor families in Bangladesh and Gambia with a portion of meat for Eid-ul-Adha

**Bangladesh £100**  
**Gambia £80**

per 1/17th share of a large cow

There are only a limited number of shares available. Each donation covers the cost of purchase, sacrifice, cutting and distribution of meat. Each large cow provides approximately 100 portions of meat.

**HOW TO DONATE**  
 Visit our website to make a donation.

Deadline: 6th July 2021

www.smilez.org.uk | Charity No: 1187799

## Plans for 2022

Whilst this has been a successful year for Smilez we are confident that we can achieve more by continuing to make improvements and learn from the projects we have already delivered.

Therefore, as well as continuing to build on our major projects initiated this year, we seek to develop further projects. In particular we are keen to diversify our areas of operation to more areas of Bangladesh and also other parts of the world. To do this we will seek to develop partnerships with trusted organisations and volunteer networks who can help us deliver projects in country.

We recognise that our donors and supporters play a fundamental part in the success of the projects delivered by Smilez. Therefore in 2022 we aim to further increase our social media presence to engage more regularly with our donors and hopefully increase the number of donors and supporters.

The entire team at Smilez is looking forward to 2022 and firmly believe that we can continue to bring smiles to peoples' lives.

## Statement of Trustees' Responsibilities

The Trustees are required to prepare financial statements for each financial year in compliance with the Charities Act 2011, the Charity (Accounts and Reports) Regulations 2008 and all other applicable law which give a true and fair view of the state of affairs of the Charity and the incoming resources and application of resources, including the net income and expenditure for the year. They are also responsible for safeguarding the assets of the Charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

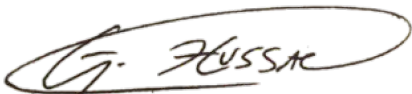
In preparing those financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis, unless it is inappropriate to presume that the Charity will continue to operate.

The Trustees confirm that the accounts comply with current statutory requirements.

This report was approved by the Trustees and signed on their behalf, by:

Signature:

A handwritten signature in black ink, enclosed in a hand-drawn oval. The signature appears to read 'G. Hussain'.

Name: Guljar Hussain

Position: Chair of Trustee

Date: 04 April 2022

## Statement of Financial Activities

Our source of income this year was donations from the public and Gift Aid. The charity expenses have been purely related to administration fees i.e. bank transfer fees, promotional materials, website hosting. All expenses have been taken from the 25% Gift Aid donations provided by the government. This has allowed the charity to uphold its 100% donation policy.

Receipts and Payments Accounts for the year ended 31<sup>st</sup> Dec 2021:

	<b>2021</b>	<b>2020</b>
<b>Receipts</b>		
Donations	£42,203	£24,968
Gift Aid	£7,856	£4,280
<b>Total Receipts</b>	<b>£50,059</b>	<b>£29,248</b>
 <b>Expenses</b>		
Charitable Activities	£42,460	£25,900
Fundraising cost &	£12	£96
Governance cost	£2,625	£690
<b>Total Allowable Expenses</b>	<b>£45,097</b>	<b>£26,686</b>
 <b>Net Receipts</b>	 <b>£4,962</b>	 <b>£2,562</b>
Cash funds bought forward for 2020	£2,561	£2,562
 <b>Cash funds closing date 31 Dec 2021</b>	 <b>£7,523</b>	 <b>£2,562</b>



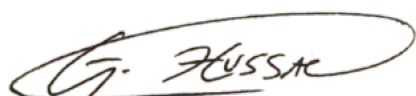
## Balance Sheet

Statement of assets and liabilities at the year ended 31st December 2021.

	2021	2020
<b>Assets</b>		
Tangible Assets		-
Net Assets		-
Bank and Cash in hand	7,523	£2,562
<b>Total Assets</b>	<b>7,523</b>	<b>£7,523</b>
Liabilities	0	0
Creditors	0	0
<b>Total Assets Less Liabilities</b>	<b>7,523</b>	<b>£2,562</b>
<b>Capital and Reserve</b>		
Unrestricted funds	7,523	£2,562

This balance sheet was approved by the Trustees and signed on their behalf, by:

Signature:



Name: Guljar Hussain

Position: Chair of Trustee

Date: 04 April 2022

## Independent Examiner's Report

I report on the financial statement of the charity for the period ended 31<sup>st</sup> December 2021 which is set out on page 14.

This report is made solely to the charity's Trustees, as a body, in accordance with section 145 and the regulations made under section 154 of the Charities Act 2011. My work has been undertaken so that I might state to the charity's trustees those matters I am required to state to them in an independent examiner's report and for no other purpose. To the fullest extent permitted by law, I do not accept or assume responsibility to anyone other than the charity and the charity's trustees as a body, for my work, for this report, or for the opinions I have formed.

### **Respective Responsibilities of Trustees and Examiner**

The Trustees are responsible for the preparation of the financial statements. The Trustees consider that an audit is not required for this period under section 144(2) of the Charities Act 2011 (the Act) and that an independent examination is needed.

Having satisfied myself that the company is not subject to audit under charity or company law and is eligible for independent examination, it is my responsibility to:

- examine the financial statements under section 145 of the Act;
- follow the procedures laid down in the general Directions given by the Charity Commission under section 145(5)(b) of the Act; and
- state whether particular matters have come to my attention

### **Basis of Independent Examiner's Report**

My examination was carried out in accordance with the general directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the financial statements presented with those records. It also includes consideration of any unusual items or disclosures in the financial statements, and seeks explanations from the Trustees, concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently I do not express an audit opinion on the view given by the financial statements.

## **Independent Examiner's Statement**

In the course of my examination, no matter has come to my attention:-

- 1) which gives me reasonable cause to believe that in any material respect the requirements:
  - to keep accounting records in accordance with Section 130 of the Act; and
  - to prepare financial statements which accord with the accounting records and comply with accounting requirements of the Act and with the methods and principles of the Statement of Recommended Practice: Accounting and Reporting by Charities have not been met; or
- 2) to which, in my opinion, attention should be drawn in order to enable a proper understanding of the financial statements to be reached.

Signed: MOHAMMED CHOWDHURY FMAAT

Date: 04 April 2022

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<https://smilez.org.uk/>

[info@smilez.org.uk](mailto:info@smilez.org.uk)

